

Date 10th, April
Venue University of Wollongong

Morning session			
9:00 - 9:30	Registration		
9:30 - 9:40	Opening Remarks		
		Presenter/Facilitator	Speech title
9:40 -10:10	Invited Talk I	Prof. Yuichi Washida Hitotsubasi U(Japan)	Data & Design Education in Management Studies
10:10-10:40	Invited Talk II	Prof. Minyuan Ma National Cheng Kung U (Taiwan)	From Design to Design Thinking: Enhancing Soft Skills in Education
10:40 - 11:00	Coffee Break		
11:00 - 12:00	Regular Presentations	Dr. Jeffrey Dawala Wilang Suranaree U of Technology (Thailand)	Neuroeducation in Focus: Harnessing Brainwaves for Enhanced English Learning in EFL Context
		Dr. Nanami Furue Hitotsubashi U (Japan)	The Relationship Between Individual Traits and CPE for Universal Creativity Education Program Design
		Dr. Wenzhen Xu Hitotsubashi U (Japan)	Adapting to Audiences: Strategic Alignment of Television Commercials with Viewer Attitudes in a Data-Driven Era
12:00 -13:00	Lunch Break		
Afternoon session			
13:00 - 15:00	Hands-on session	Dr. Tseng-Ping Chiu National Cheng Kung U (Taiwan)	A Quick Start to Apply Design Thinking in Human-Computer Interactive System Development
15:00 - 15:20	Coffee Break		
15:20 - 15:50	Invited Talk III	Dr. Michael Björn Ericsson (Sweden)	4,320 Hours in the Metaverse: How the Metaverse Shapes Our View of Reality
15:50 - 16:00	Closing Remarks		
16:00 - 16:30	Networking		